Return this form to your Regional Marketing Manager:

ENJOY INDIANA
www.EnjoyIndiana.com ™

2004 Magazine Advertising Co-op
ARTWORK REQUIREMENTS FORM
One form, completed by the advertiser, must accompany each set of ad materials

MAGAZINE ADS: CHECK THE PUBLICATIONS THAT SHOULD RUN THE ACCOMPANYING AD MATERIALS:

MARCH/APRIL ISSUES	MAY/JUNE ISSUES	JULY/AUGUST ISSUE	SEPT/OCT ISSUES	NOV/DEC ISSUES
☐ AAA Home and Away- Hoosier MARCH/APRIL	☐ AAA Home and Away- Hoosier MAY/UNE	☐ AAA Home and Away- Hoosier JULY/AUG	☐ AAA Home and Away- Hoosier SEPT/OCT	☐ AAA Home and Away- Hoosier NOV/DEC
☐ AAA Home and Away- Cincinnati MARCH/APR	☐ AAA Home and Away- Cincinnati MAY/JUNE	☐ AAA Home and Away- Cincinnati JULY/AUG	☐ AAA Home and Away- Cincinnati SEPT/OCT	☐ AAA Home and Away- Cincinnati NOV/DEC
☐ AAA Home and Away- Louisville MARCH/APRIL	☐ AAA Home and Away- Louisville MAY/JUNE		☐ AAA Home and Away- Louisville SEPT/OCT	☐ Indianapolis Monthly NOVEMBER
☐ AAA Home and Away- Chicago MARCH/APRIL	☐ AAA Home and Away- Chicago MAY/JUNE		☐ AAA Home and Away- Chicago SEPT/OCT	
☐ AAA Midwest Traveler MARCH/APRIL	☐ AAA Midwest Traveler MAY/JUNE		☐ AAA Midwest Traveler SEPT/OCT	
☐ Indianapolis Monthly MARCH	☐ Midwest Living MAY/JUNE		☐ Midwest Living SEPT/OCT	
☐ Midwest Living MARCH/APRIL	☐ Frommer's Budget Travel MAY		☐ Frommer's Budget Travel SEPT/OCT	
☐ Chicago Magazine MARCH	☐ Indianapolis Monthly MAY		☐ Indianapolis Monthly SEPTEMBER	
			☐ Chicago Magazine SEPTEMBER	

The dimensions for one unit (1/6 page ad) in each of the above issues are 2 3/16" x 4 1/8"
The dimensions for two units (1/3 page ad square) is 4 9/16" x 4 1/8"

ARTWORK REQUIREMENTS

DISK REQUIREMENTS

- Mac platform disks and files only. We accept Zip disks, CDs or emailed files.
- If you wish to submit your artwork via email, you must also complete this form and the Reader Service Form. Attach both forms to your email with your artwork. Email your artwork and forms to your Regional Marketing Manager.
- Pagemaker files cannot be accepted.
- Acceptible formats: Quark Xpress (3.0 or higher) OR Adobe Illustrator (6.0 or higher)
- All fonts (printer and screen) and graphics must be included in file.
- Must include a laser or color copy proof with electronic file.
- Adobe Photoshop (4.0 or higher) is not a recommended format, but it is accepted. Resolution on all Photoshop files must be 300 dpi minimum for cmyk or grayscale images, and 800 dpi minimum for bitmap images.
- Format of all Photoshop and Illustrator files must be either .tif or .eps.
- jpg files are not accepted.

I verify that these materials meet the above requirements are complete:

ADVERTISER: _____

CONTACT NAME: _____

PROVIDE ALL:

☐ Laser proof or color copy proof
☐ Reader Service Form
☐ Label on disk with name and phone
☐ Verify compliance with requirements (at left)

LIST ALL FONTS USED: _____

_____

_____

DATE: _____